

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# 1924 SELLING OUT

*Account of Other Business*

## CLEARANCE SALE

(Nothing Reserved but Our Gladiacre  
Gardens' Originations)

**1/2 REGULAR PRICE 1/4**

---

**FREE** — To widely introduce Beacon-flame and Beacon-White, we give 50c worth of them with every dollar of order.

---

### SIZES AND ABBREVIATIONS

L—Large (1 $\frac{1}{4}$  in. up) M—Medium (Nos. 3 & 4)  
S—Small ( $\frac{3}{4}$  in. down) C—Cormels (Bulblets)

**Anna Eberius** (Diener)—Velvety purple. .... L, \$2  
Doz; M, \$1; S, 30 for \$1; 1000C, \$5

**American Beauty** (D).

Each, with 1 Beacon-White, \$1

**Byron L. Smith** (K)—Beautiful Lavender. .... Doz, \$4; M, \$2; 1000C, \$6

**Crimson Glow** (Betscher).....

Doz, \$2; M, \$1; 100S, \$2.50; 1000C, \$6

**Flora**—One of three best Yellows....

L, \$2 Doz; M, \$1; S, 100, \$2; 1000C, \$2

**Gold**—Finest Yellow. Each, with 1 Beacon-White ..... \$1.

**Golden Measure**—Largest pure Yellow.

Once \$25 each. Now ..... \$1

**Jack London** (D)—Salmon, Orange and Yellow; fine for cutting.

\$2 Doz.; M, \$1; S, 35 for \$1; 1000C, \$6

D's price for  $\frac{1}{4}$  size is \$5 per 100; Cormels, \$2 per 100). Don't miss this bargain!

**Kunderd's (1922) Orchid Mixture**  
(Prim)—Large, cut from \$12 per 100  
to \$1 Doz., \$6 100; M—2 Doz., \$1,  
100, \$3; 1000C only \$3

**Mary Stearns Burke (D)**—Apricot and  
Yellow; exquisite! Reduced to \$4  
per Doz.; M, \$2; S, \$1; D's price  
for Cormels is \$5 per 100; we Sacri-  
fice for ..... \$10 per 1000

**Mr. Mark**—Fine Blue.  
\$1 a Doz.; M, 2 Doz., \$1

**Mrs. Bothin**—One of Diener's best.  
Reduced from, while they last,  
\$5 to \$2.50 per Doz.; M, \$1.25; 25 S,  
\$1; 1000C, \$5

**Mrs. Norton**—Peaches and Cream;  
beautiful.  
\$2.50 a Doz.; M, 100, \$6; S, 100, \$3;  
1000C, \$1.50

**Rose Ash (Metzner)**—Has been our  
LEADER; Magnificent! One, with  
1 Beacon-White, \$1; Doz., \$7; M,  
\$3.50; S, \$1.25, 1000C, \$10  
(Some dealers list Cormels at \$3 per 100).

---

## **Slaughter of Gloriously Different Mixtures**

We have combined our GLORIOUS (No.  
1) and our GOLDEN WEST (No. 2—  
Burbank, Diener, Metzner) MIXTURES  
into one, and offer it at very low prices,  
for Quality, guaranteeing it equal to  
any offered at \$10 to \$12 or more per  
100. We can sell all the large ones at  
home to flower customers who have seen  
them blossoming, but we offer smaller  
sizes and cormels at about **One-Quarter**  
**Value to Close Out.**

Bulbs on This List Sent Postpaid

---

### TRIAL GARDEN BARGAINS

ORDER TODAY, and better make  
Second and Third Choice. If Sold, Money  
Promptly Returned.

FREE — Beaconflame and Beacon-  
White, 50% Amount of Order.

WARNING — Some Advertisements  
offer fine varieties at preposterously low  
prices, but when you send for them, in-  
variably they are "all sold out." Easy  
enough to quote such prices on "Glads"  
you haven't got!

---

African Prim (Species). 30L, 18M,  
10S, few C.... ~~All, \$2.50~~, Half, \$1.25

Blue Ribbon (K). 16L, 130S, over 100  
small C. Value \$45.  
All, \$16; Half, \$8; Quarter, \$4; eighth,  
\$2.

Europa — Fine White. 25L, \$3; Half, \$1.50

Ewbank — Fine early Blue. 6L, 40S, \$2.50

Frank J. Symmes (D) — Fine ruffled  
Red.... 20L, 18 large M, \$4; Half, \$2

Glendale (Davis)  
17L, 8M,  $\frac{1}{4}$  pt. C — \$1.0; Half, \$5

Herada (finest Mauve) — 3 pints plant-  
ing stock and  $\frac{1}{2}$  pt. C. Value \$7.  
For \$2.50.

Madame M. Sully.... 8 for only \$1.50

Mr. Mark... 1 pt. Cormels, \$4; Half, \$2

Mrs. Keur — 18 small L, 100M, over 100  
large S, 2-3 Qt. C.

~~All \$8~~, Half, \$4; Quarter, \$2

**Myra**—K's big Prim. 24L, over 125  
M and S, over Pt. C. Value \$25.  
All for \$8; Half, \$4

**Peach Rose (K)**.....6L, ~~\$2.00~~

**Penrose (Brown)**.....1L, 3M, 50c

**Rosenal (Metzner)**—2L, 30M, 50 large  
S and few C. Value \$16. Fine Rose  
Purple.....~~All \$6~~, Half, \$3

**Washington**—Vos's large, tall White  
4L, 30M, \$4.00

**Titanic (Hoeg)**—A Purple that's differ-  
ent; large, wide-open..4L, 48M, \$4.00

---

**SPECIAL**—Send an extra dollar with  
Gladiolus order, and we will send, post-  
paid, a copy of "THE GLORIOUS  
GLADIOLUS" (\$1, worth \$5) and one  
Beacon-White (\$1)—a valuable book or  
a fine Glad FREE, whichever way  
you look at it!

*Book Free With \$5.00 Order.*

---

#### **READ THIS BEFORE ORDERING**

**TERMS**—CASH: Money Order or  
Cheque (no registered letters—not at  
home when R. F. D. comes).

*State when Wanted Shipped.*

If "Glads" arrive in cold weather,  
put in Cool place for a Couple Weeks  
before opening.

Write Address plainly.

**J. L. VONDEL, Sharon, Mass.**

(Mass., not Pa. or one of the 15 other Sharons)

Bulbs on This List Sent Postpaid

---

## 10-DAY SACRIFICE LIST

We are sending out a few copies of this list to old Customers every 10 days, so ORDER TODAY, and better make Second and Third Choice. If Sold, Money Promptly Returned.

**FREE** — Beaconflame and Beacon-White, 50% Amount of Order.

**WARNING**—Don't think other Growers are trying to cheat you if they ask three or four times these Selling Out Prices!

---

**Alma Gluck** — Gage's lovely new Prim. .... 5L \$2.

**African Prim (Species)**. 30L, 18M, 10S, few C....All, \$2.50; Half, \$1.25

**Blue Ribbon (K)**. 16L, 130S, over 100 small C. Value \$45.....Sacrificed at \$20; Half, \$10; Quarter, \$5

**Europa**—Fine White.25L, \$3; Half, \$1.50

**Eubank**—Fine early Blue.6L, 40S, \$2.50

**Fern Kyle (K)**—Only 2—Reduced from \$25 to .....each, \$5 (And \$5 worth of B. F. and B-W with each!)

**Frank J. Symmes (D)**—Fine ruffled Red....20L, 18 large M, \$4; Half, \$2

**Glendale (Davis)**  
17L, 8M,  $\frac{1}{4}$  pt. C—\$12; Half, \$6

**Herada**—2 $\frac{1}{2}$  qts. planting stock and pint C. Value \$15. All for \$6; Half, \$3

**Madame M. Sully**.....8 for only \$2

Mrs. Keur—18 small L, 100M, over 100  
large S, 2-3 Qt. C.  
All \$8; Half, \$4; Quarter, \$2

Myra—K's big Prim. 24L, over 125  
M and S, over Pt. C. Value \$25.  
All for \$8; Half, \$4

Peach Rose (K).....6L, \$2.50

Penrose (Brown).....1L, 3M, \$1

Queen of the Blacks.....3L, \$1

Rosenal (Metzner)—2L, 30M, 50 large  
S and few C. Value \$16.  
All \$8; Half, \$4

Scarlet Princeps (K)—14L, 12M,  
\$3.50; Half, \$1.75

Sheila—Coleman's lovely pink. 7L..\$2

Mr. Mark...1 pt. Cormels, \$4; Half, \$2

---

**SPECIAL**—Send an extra dollar with  
Gladiolus order, and we will send, post-  
paid, a copy of "THE GLORIOUS  
GLADIOLUS" (\$1, worth \$5) and one  
Beacon-White (\$1)—a valuable book or  
a fine Glad FREE, whichever way  
you look at it!

---

#### READ THIS BEFORE ORDERING

**TERMS—CASH:** Money Order or  
Cheque (no registered letters—not at  
home when R. F. D. comes).

Write Address plainly.

**J. L. VONDEL, Sharon, Mass.**

(Mass., not Pa. or one of the 15 other Sharons)

## \$5.00 for \$2.00 Coupon

Send us \$2.00 NOW and on or after May 20 we will send, Postpaid, an Assortment of the Fine Novelties, Mixtures and Bulblets remaining unsold at that date, to the amount of \$5.00 by our Selling-Out Price-List. (Real Value much more.)

\$10.00 for \$4.00; \$15.00 for \$6.00, etc.

**SPECIAL**—For an extra 50c will send copy of “The Glorious Gladiolus” (cover slightly imperfect.)

(Cut Here and Send with Order)

## “Give-Away” Combination

We have a large quantity of “Small” bulbs and also bulblets of our Combined Glorious Mixture and Golden West Mixture which we must sell or destroy.

We practically give them away—charging for Postage and Packing. Flowers from the first Mixture easily sell for \$1.00 a dozen.

### SPECIAL OFFER FOR \$2.00

(Real Value \$8.00 or more)

200 Small Combined Mixture

1000 Bulblets of same

30 Small Prim. (No. 3 Mixture)

100 Bulblets of same

N. B.—Add 50c and we will send you a copy of “The Glorious Gladiolus.” If you already have the book we will send you 200 Beaconflame Bulblets.

**Lot of White Butterfly** (K.’s fine Prim.)  
Large White with creamy throat—12  
Large; 200 Planting Stock; about  $\frac{1}{2}$  pt.  
bulblets. Value \$18. All for only \$8.00;  
Half, \$4.00.

(Cut Here and Send with Order)

## 25% Extra Value Coupon

Send this Coupon within TEN DAYS and 25% Extra Value in Quantity will be given you as well as Premiums.

N. B.—This does not include the “Give Away” offer.

**DON’T FORGET** to Cut Out and Use REFUND COUPON on page 79 of “THE Glorious Gladiolus.” On \$5.00 orders we will accept it as \$1.00. Get Busy!

**SPECIAL**—For an extra 50c will send copy of “The Glorious Gladiolus” (cover slightly imperfect.)



## NO. 3—MAID O' THE MIST MIXTURE

Best French, Dutch and American Mixtures combined; also many named and K's former Orchid Mixture. This is probably finest all-round Prim. Mixture in the world—most varieties. Smaller sizes and Cormels, quality considered, almost given away at prices quoted.

---

### PRICES OF MIXTURES

Large—\$1 dozen, \$6 per 100  
Medium—\$3 per 100      Small \$2 per 100  
Cormels (including many small No. 6's)  
                                  only \$2.25 per pint!  
(We gave Burbank \$7.50 per 1000)  
Cormels of Prim. Mix—\$2 per 1000

---

**SPECIAL**—\$15 for \$10—Planting Stock and Cormels ( $\frac{1}{4}$  Prims,  $\frac{3}{4}$  Regulars). Start with this, and in a year or two people will come miles to buy "Gloriously Different" flowers from you. Send your order today!

---

**REMEMBER**—Beaconflame and Beacon-White Added **FREE**, 50% Amount of Order.

No Order taken for less than \$2. No Splitting of small lots or selling of single corms unless so indicated—don't ask it.

---

## BEACONFLAME AND BEACON- WHITE

Beaconflame is being widely introduced as the most Dependable Cut-Flower Red Glad. Price of large corms still remains 50c each.

**Beacon-White** (Christy's White Wonder) was purchased last spring, and after one season's observation (long drought and no irrigation) we offer it as a most Dependable and Prolific Cut-Flower White. It has never been sold for less than \$1.00 each.

We are confident that in a few years both the above varieties will be grown by the million for Cutting and Forcing. Get an early start.

To make room for our own seedlings, we sacrifice Planting Stock and Cormels of both varieties at ridiculously low prices (keeping large sizes for premiums).

**BEACONFLAME:** Medium, \$10 per 100;  
Small, \$5.

Cormels, \$4 per 1000.  
(Half and Quarter lots at same rate)

**BEACON-WHITE:** Medium, \$15 per 100; Small, \$8.

Cormels, \$10 per 1000.  
(Prices less than  $\frac{1}{4}$  Value)

---

## READ THIS BEFORE ORDERING

**TERMS—CASH:** Money Order or Cheque (no registered letters—not at home when R. F. D. comes).

Corms by the dozen, small sizes and Cormels sent Postpaid.

Large and Medium Corms sent free to third zone; for longer distances add 10c to every \$1; extra bulbs will be given for excess (if any) sent.

Write Address plainly.

**J. L. VONDEL, Sharon, Mass.**  
(Mass., not Pa. or one of the 15 other Sharons)